



March 31, 2015

Greetings:

How would you like to be a partner in one of the River Region's most healthy and inspiring events? This May the Montgomery Bicycle Club will be hosting a full month of bicycling challenges and activities for Bike Month! In past years we have participated in the Ride of Silence, but we know we can do more! Bike Month is the perfect time to share and celebrate the many benefits of bicycling. With this being the first year, participation is uncertain; however, we are enthusiastic in our attempt to advance the movement to build a bicycle-friendly city for everyone!

With your help, we can celebrate the benefits of bicycle travel, encourage citizens to get more exercise and minimize their carbon footprint, while promoting local bike friendly businesses.

Below is a tentative list of events we are currently planning as part of Montgomery Bike Month 2015.

***May 1-10**

Women Bike! Encourage women to ride through inspiration, information, and community. **#WomenBike #bikemontgomery**

Coffeeneuring Challenge! This is for everyone! RIDE to 5 different shops or restaurants for coffee or tea. No more than ONE PER DAY. Take a picture of your bike & beverage, and share on the MBC website www.MgmBikeClub.org/BikeMonth, FB/Instagram/twitter. Keep your receipts to turn in for a cool coffeeneuring patch! **#coffeeneuring2015 #bikemontgomery**

May 4 & 7

Ladies Night @ the local bike shops! Discounts will be offered to female cyclists. Perfect opportunity to learn more about and test equipment & bikes! Visit www.MgmBikeClub.org/BikeMonth details.

Monday, May 4 from 6-8pm @ Bell Road Cycle <http://www.bellroadcycle.com/>

Thursday, May 7 from 6-8pm @ Montgomery Multisport <http://montgomerymultisport.com/>.

May 10

Ride with MOM! **#CYCLOFEMME** Ride from various neighborhoods with MBC guided routes to the Spring Concert at Bottom Park in Cloverdale-Idlewild. FREE! Concert begins at 4pm, ride times will be posted on the MBC website www.MgmBikeClub.org/BikeMonth. **#CYCLOFEMME2015 #bikemontgomery**

***May 11-15**

Bike to Work Week! We challenge you to commute by bicycle this entire week! There will be several meeting locations for suburban commuters to gather and ride to key business districts together. Suggested routes will be posted on MBC website. Energizer stations will be located at different restaurants/shops offering free coffee for your morning commute! **#biketowork #bikemontgomery**

May 15

National **#BikeToWorkDay #bikemontgomery!** Check MBC website for additional discounts on this day.

***May 17-23**

Restaurant Week! #biketoeat #bikemontgomery Those who can show they rode their bike to get a bite to eat receive a discount from participating restaurants. Share on FB, Instagram, and the MBC website.

May 20 @ 7pm(rain date May 23 @ 10 am)

Ride of Silence 2015 Participate in the National Ride of Silence to honor those who have been injured or killed while cycling on public roadways in your community. The Montgomery Ride of Silence will be a slow paced, short route starting and finishing in downtown Montgomery. **#RideOfSilence2015 #bikemontgomery**

***May 24-31**

BIKE TO EVERYWHERE! Bike to the Store, Bike to the Ballpark, Bike to a Date, Bike to a BBQ, Bike to Camp. Bike to the Market, Bike to Class, Bike to the Museum. The possibilities are endless!! Use the hash tag **#bikemontgomery**, take a photo and post it to the MBC website www.MgmBikeClub.org/BikeMonth, FB, and Instagram.

May 30 2:00 pm @ Capri Theater

Bike to the Movies!! Let's celebrate your month long efforts with a ride to Capri Theater in Old Cloverdale. Join us for an afternoon matinee to watch the greatest movie EVER made about cycling, ***Pee-Wee's Big Adventure!*** It is the 30-YEAR ANNIVERSARY of the movie! There will be several meeting locations with MBC members leading convoys to the theater. This is an event for the entire family! Have fun! Dress up as one of your favorite *Pee-Wee* characters or decorate your bike! Tickets will be \$5 or \$2 if you come by bike. *Bike racks will be provided. **Bikes WILL BE monitored during the movie! **#biketothemovies #bikemontgomery**

All month: #LeftTheCarAtHome: Replace 20 car trips in May with Cycling trips! Commute, work/meetings, or errands. Use the hash tag above with **#bikemontgomery**, take a photo at your destination and post it to the MBC website www.MgmBikeClub.org/BikeMonth, FB, and/or Instagram. A prize will be awarded to the individual with the most trips!

For more Bike Month 2015 details/updates go to: www.MgmBikeClub.org/BikeMonth.

The goal of the MBC is to encourage more and more people in our community to use a bicycle as a regular means of transportation. Please consider sponsorship of the **MBC Bike Month 2015**. Sponsorship details are included on the attached flier. Checks can be made payable to Montgomery Bicycle Club. Receipts will be provided.

Thank you for your sponsorship consideration!

Sincerely,

Deana Acklin

Bike Month Coordinator

BikeMonth@MgmBikeClub.org

(405) 708-1972